

BSCAH COUNCIL MINUTES 24<sup>th</sup> January 2015 12.30pm

THE WINDSOR CASTLE, PARK ROAD, LONDON

Present: Les Brann (President), Grahame Smith (Chairman), Ann Williamson (Treasurer), Peter Naish (Chair Ac & Ac), Jane Boissiere, Mike Capek, David Kraft, Jean Rogerson.

- 1) Apologies for absence - Cath Potter, Zoita Mandila, David Houghton
- 2) Minutes of previous meeting

Minutes accepted as correct – Proposed Mike; seconded Peter

- 3) Matters arising

BSCAH leaflet not yet re-vamped. A more ethnically diverse version will be submitted for Council approval before printing. **(Ann)**

Letter re IAPT to go to CCG **(Les)**

- 4) Chairman's remarks - none
- 5) Matters arising from Reports

*Hon Secretary*

Vote of thanks to Hilary for holding the fort through a rapid succession of Hon Secs.

Suggestions to fill the vacancy:- write to Branches asking for volunteers; sound out Caron Moores / Catherine Woodward **(Jane)** / Linda Dunlop **(Ann)**

*Hon Treasurer*

Jean has still not managed to become signatory. **Ann** to send copies of latest statements to Jean.

BACs run went with no problem. We have £60,000+ in current account and £26,000+ in legacy account as well as the two bonds which will be due for renewal in March. It was agreed to re-invest unless someone has a better idea.

*Academic and Accreditation Sub-Committee*

The Committee has supported Midlands move with the Diploma from Stafford to Birmingham City University and its new title 'Advanced Diploma in Professional Studies in Clinical Hypnosis, Stress Management and Communication Skills'. It suggests that whilst the university has academic control the teaching team should ensure that they retain the final say on the clinical side.

All trainers should ensure that they have personal insurance cover. It was suggested that we should approach Balens for some advertising material and do more to promote the Balens Block Scheme in the Newsletter and on the website **(Ann/Charlotte)**

*Communications Officer*

The stand at the RCGP conference was very successful.

Simon Barnett and Zoita Mandila may be able to organise a stand at their dental conference. **Ann** to contact and find out details.

Eamonn Coveney and Kathryn Woodward are running tasters as are Jean Rogerson and Paul Slater.

Sue Peacock is presenting a workshop at the Pain Society Scientific meeting so it might be good to have a stand there. It was suggested that we approach BSMDH (Scot) to see if they can assist.

The next RCGP conference is also in Glasgow and it was generally felt that we should keep momentum by having a stand there as well.

The pain day at York on 31<sup>st</sup> Jan will finalise the Enhanced Clinical Communication in Pain Management so that it can be offered at conferences and on the website. The target is to present it at the Association of Anaesthetists for Great Britain and Ireland (AAGBI) conference.

Charlotte Davies and David Kraft are working to get us on Facebook and Twitter. Jane is looking into targeted adverts on Facebook for specific events and it was decided to have an advertising budget of £1000, to be regularly reviewed.

There was a suggestion that we should run a 'Social Media' workshop at our conference next year.

It was decided to invite Charlotte to attend the next Council meeting (**Jane**).

#### *Development Officer*

There had only been four essay submissions and some debate between the markers as to the winner. It was suggested that maybe Simon Barnett could act as moderator. One was a dental essay and Mike suggested that we should see if Cath Potter could take a look and help bring it up to publishable standard (**Mike**). It was also suggested that the 2015 essay competition be advertised on Facebook. Hilary should anonymise future essays by letters rather than numbers and the application form should give details of the level and course of the applicant. They will be eligible if they have been a student within six months of the submission. There was a suggestion that two contrasting papers might be given as a basis for an essay. There were three titles currently under discussion. It was decided that 'Prizes will be awarded only when the requisite standard is reached' should be added to the flier. **Mike** will send flier to Jane and David once finalised.

There is still confusion re the requirement for a personal referee/sponsor for new membership applications. **Ann** to revise application form to a more streamlined version.

Mike wondered whether BSCAH could find out about attitudes to the practice of hypnotherapy within the NHS. This is something he might be able to pursue in the future.

#### *Ethical report*

Due to the complex and sensitive nature of the Staffordshire case (as discussed at previous Council meeting) Grahame had convened a committee with Peter Naish and Martin Wall who reported back to the Branch with advice. The Executive had considered a request for assistance with legal fees in connection with the case and agreed financial support up to £1000.

*ESH/ISH report – Outcome of ISH bid. Discuss the plausibility of hosting the 2017 ESH conference.*  
*ESH questions*

Following our failed bid to host ISH 2018 it was felt that we should express interest in possibly hosting 2021 (**Ann**).

It was thought that we could offer to host ESH 2017 if it wasn't too late. **Ann** to contact Martin Wall re possibly using Manchester for ESH 2017.

There was discussion regarding the response BSCAH should make to ESH questions regarding what we would like ESH to do for us. **Ann** to complete form and return to ESH.

#### *Website*

There was agreement to go ahead with exploring possible providers of a new website. Contact has been made with three web designers. Consort was generally thought to be best, although more expensive. **Jane** will liaise with the relevant people. Ann stressed that the integrated members database needed to be protected.

Whilst it was plain that there is unhappiness with the current website and communication with Somcom, it was noted that the site itself was certainly not all bad, and had probably provided what had been asked for. It seems to be the way of things that websites have to be revamped even more frequently than NHS reorganisations, and the work of generations of interested and enthusiastic members involved in the evolution of our web presence was acknowledged.

#### *CH & IT*

A new issue is due out very soon. Ann pointed out that the two issues sent out last year (2014) were labelled as issue 2 and 3 (2013). Peter was unaware of this and had no explanation.

#### *Newsletter*

A vote of thanks was given to Charlotte for taking on the Newsletter.

#### 6) Annual conference 2015 – Papers day

It was decided not to go ahead with a papers day at the 2015 conference.

**Les** to write to BSMDH (Scotland)

After discussion of various venues it was decided to run the annual conference 2016 in Manchester on 3<sup>rd</sup>-5<sup>th</sup> June. This should give plenty of time for a papers day to be arranged.

#### 7) RSM – The possibility of running joint training workshops.

The RSM project being explored has shifted to a 3 module training extended to all health professionals rather than the original initiative to train students. This puts it in more direct competition with the BSCAH Training already being offered by Mets and South. Several of us, including David, are on the RSM Section Council. This could be seen as a conflict of interest. All expressed support for both sister societies. David was reassured that we appreciated his position and that no concrete dates were in prospect for the RSM venture.

Results of the Essay Competition & Decision of a new title

See under the *Development Officer* report

#### 8) Future developments

Ideas:

Have a reciprocal link with the Psychosomatic conference. Mike Gow has already put a link to BSCAH on their website. **Peter/Charlotte** to action.

Ask Wiley whether they can put a BSCAH flier in copies of Handbook of Contemporary Clinical Hypnosis and Brief Interventions in Practice.

9) AOB

Jane gave notice of a research proposal by Kathryn Kinmond (clin psych) & Lisa Oakley. Peter felt that he would need much more information on the methodology and data analysis before we could support it.

10) Date of next meeting                  Saturday 9<sup>th</sup> May